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U-Square & TownePlace Suites

shea
ink

Hop House at Mystic Lake



volume 26 issue .01 Spring 2026

JACK ROSE SOCIAL CLUB



THE VIBE

A new Sioux Falls experience with a layered and lively, South Dakota-true atmosphere

THE RESULT

A seamless blend of dining, bars, casino game play, and leisure woven together with a dynamic design and brand identity

THE HIGHLIGHTS:

- Jack murals, stenciled barrels, screen-printed tabletops and wild-west nods layer texture and brand into the décor
- Custom industrial-look tables and I-beams lend to the rugged personality with a sense of place
- A ceiling cloud by SheaMakes covers the dining room with earthy wood-tones and lively lighting
- Signage, graphics, patterns and a golden, 3D rose express the Jack Rose story from the exterior and patio





Gallery Tour

- 1-3 Bar & Dining
- 4 Exterior signage
- 5, 6 Screen-printed details

3



4



5



6

HOP HOUSE MYSTIC LAKE

Gallery Tour

- 1 Storefront entrance
- 2 Stage wall detail
- 3 Bar
- 4,5 Stage & Dining

THE VIBE

An entertainment destination within Mystic Lake Casino Hotel combining vibrant dining, sports-viewing and live music

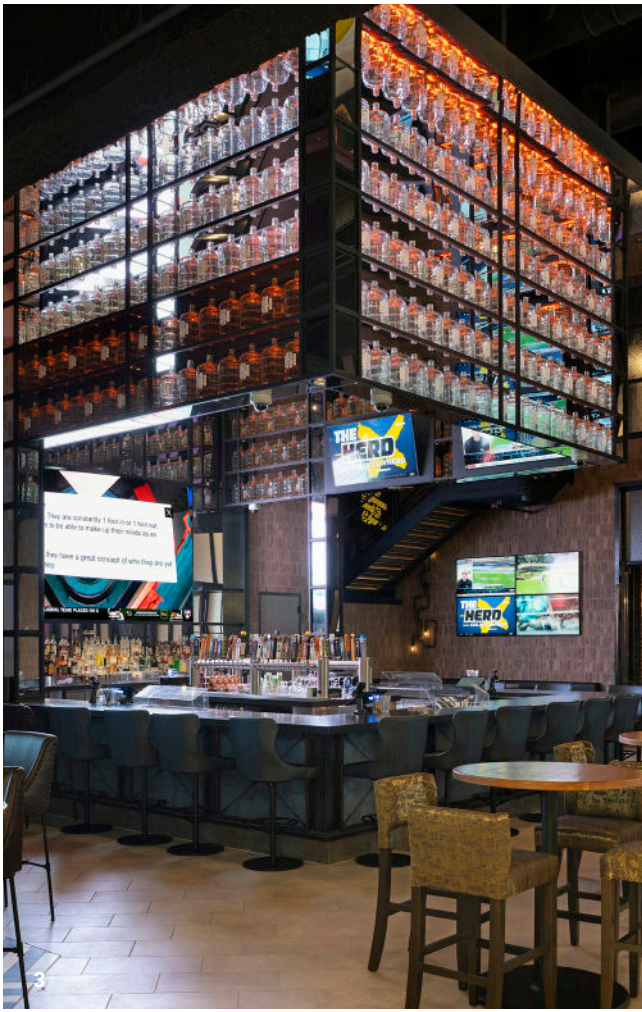
THE RESULT

A transformed former bingo hall with captivating bars, an entertainment stage, upper mezzanine, massive television screens, and one-of-a-kind branded details

THE HIGHLIGHTS:

- Walls of custom branded kegs held in place by bubble-filled, edge-lit glass
- Custom lighting effects including lit Kalwall installations elevating the storefront and the VIP nooks
- Distinctive details: patterned bottle caps in the stair landings, glowing beer bottle ends in the bathroom corridor, and more than 53,000 pennies inlayed into the stage backdrop
- A lofty statement bar with an eye-catching overbar lined with custom branded carboys

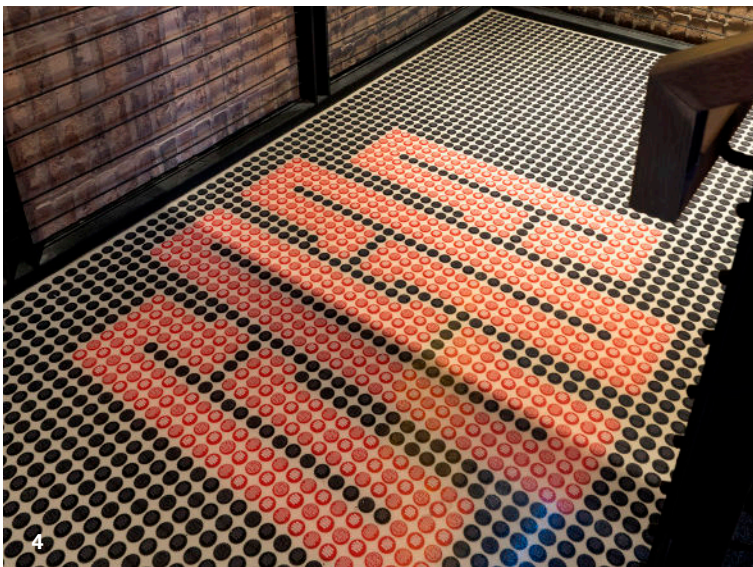
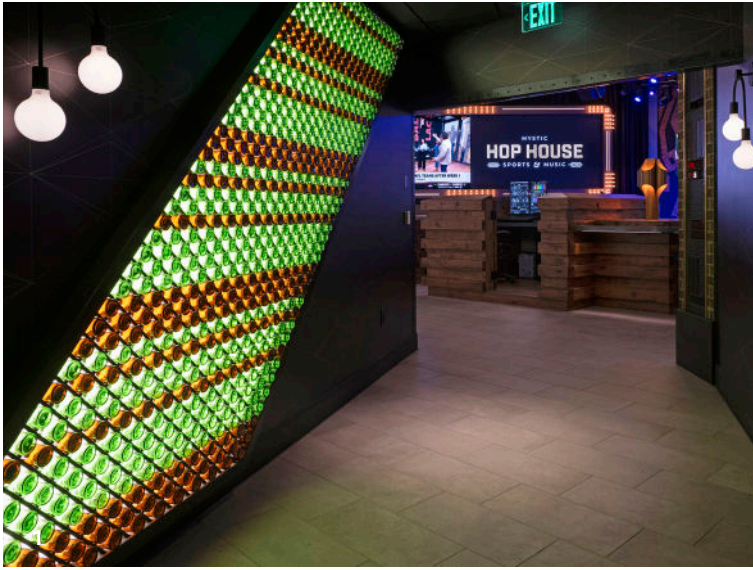




HOP HOUSE MYSTIC LAKE

BY THE NUMBERS

- 1 285 amber + 405 green bottles
- 2 383 carboys
- 3 42-foot long screen
- 5 6,680 printed bottle caps
- 6 190 kegs



IN THE WORKS AND WORTH THE WAIT

MYSTIC LAKE AMPHITHEATER

Concerts kick off in June at the 19,000 person amphitheater joining the entertainment boom taking place in Shakopee, MN. As the final elements and details get set, take a peek at what will soon be Minnesota's largest outdoor amphitheater. We've enjoyed watching the site come to life with our partners at Swervo Development and can't wait to share the final look of Mystic Lake Amphitheater in a future Shea Ink.



U-SQUARE MANKATO

THE VIBE

Off-campus housing that's part of the active University Square development in Mankato, Minnesota

THE RESULT

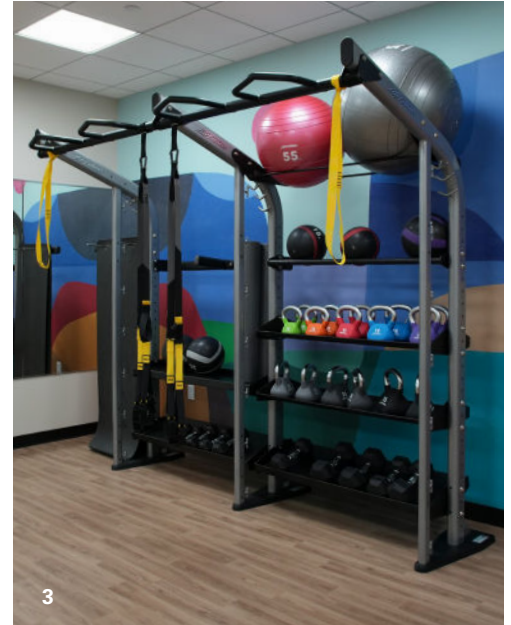
A transformed and elevated apartment complex with multiple amenities, community spaces, and a fitness center, designed to support a growing market and enrich the campus-adjacent environment

THE HIGHLIGHTS:

- A massive, ground-up building and exterior refresh of connected spaces for a cohesive, modern aesthetic
- Inviting community spaces featuring shuffleboard and pool tables, private gym, engaging lounge areas, and coffee bar
- A mural illustrating bike routes around Mankato in the bike storage room
- Quiet individual or group study rooms named after nearby rivers and lakes

Gallery Tour

- 1 Coffee bar
- 2 Game room
- 3 Fitness center
- 4 Community lounge





TOWNEPLACE MANKATO

THE VIBE

An all new, 95-room TownePlace Suites for comfortable short or long-term stays in Mankato, Minnesota

THE RESULT

A ground-up hotel that embodies Marriott's high-level of hospitality with touches unique to the Mankato market

THE HIGHLIGHTS:

- Four-story, 57,000+ square-foot ground-up hotel design with an engaging atmosphere
- 95 guest rooms available in a mix of studio and suite designs to support extended stays or quick trips
- A light-filled, alluring lobby with relaxing gathering areas and a spacious breakfast room
- Onsite pool, fitness room and additional support spaces to provide well-rounded, high-quality amenities to guests



Gallery Tour

- 1 Hotel exterior
- 2,3 Guest room, hallway
- 4 Lobby reception



MESKWAKI BINGO CASINO HOTEL

THE VIBE

A refreshed and modernized lobby for the Meskwaki Bingo Casino & Hotel in Tama, Iowa

THE RESULT

A sleek lobby transformation that reimagines the arrival experience, enhances aesthetic appeal, and thoughtfully integrates historical and cultural art displays

THE HIGHLIGHTS:

- Rich millwork details, geometric patterns, and leather accents create a sophisticated sense of arrival
- Integrated museum-quality displays of Meskwaki Nation artifacts, art and photography
- An array of lounge seating spaces with décor to curate a lobby that is both functional and appealing
- A bright and inviting Starbucks elevating the available, onsite amenities available at the casino and hotel chairs to custom lounge chaises

Gallery Tour

- 1 Front desk
- 2 Lobby lounge
- 3,4 Retail coffee shop





RUSTICA BAKERY

THE VIBE

A warm and welcoming bakery and café in Wayzata's destination downtown

THE RESULT

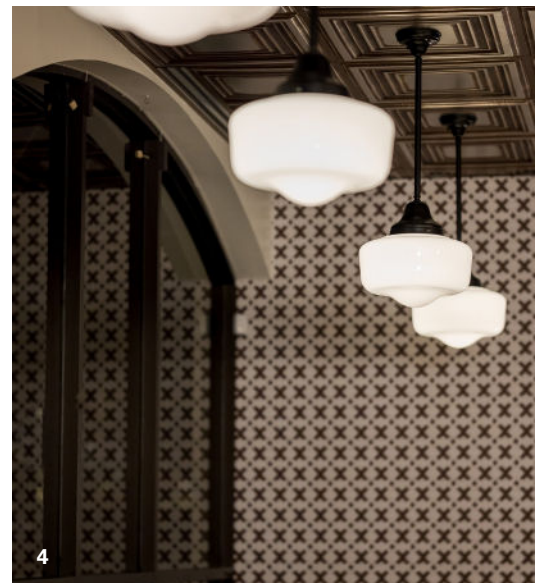
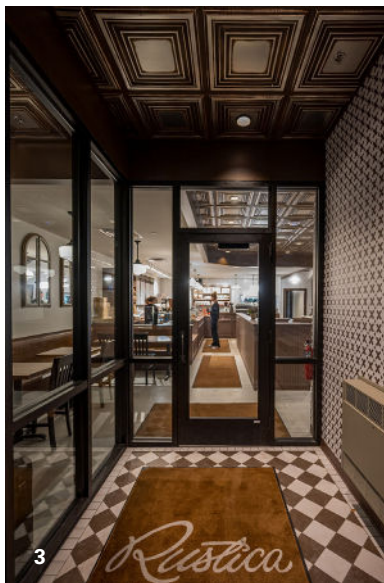
A cozy, modern design reflecting the well-loved, locally driven concept and Rustica brand with thoughtful details unique to their new market

THE HIGHLIGHTS:

- Patterns, palettes and artwork inspired by Rustica's varied breads and baked offerings
- Custom-designed wallcovering inspired by elements of the bread-making process, with the pattern repeating as a millwork detail along the counter
- Warmth brought into the space with the millwork, rustic mirrors, and white and brown checkered floor tile in the vestibule and bathrooms
- High-quality wood toned menu boards and tabletops, contrasted by sleek, white Cambria countertops

Gallery Tour

- 1 Counter service line
- 2 Menu boards detail
- 3 Entrance vestibule
- 4 Wallcovering detail



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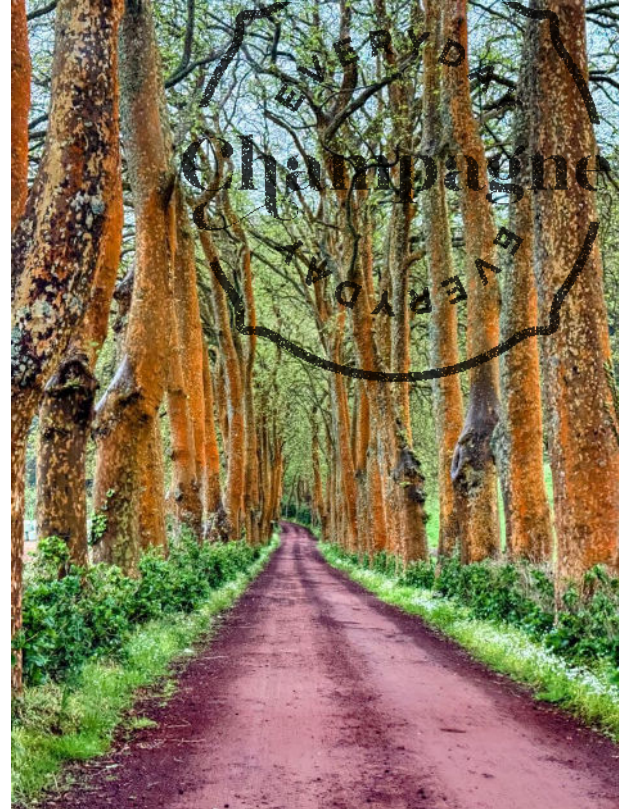
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Bellecour is back. The loved bakery and bistro concept from acclaimed chef Gavin Kaysen has made its return with two new locations; one in the North Loop neighborhood of Minneapolis and the other in Edina. Shea partnered with Gavin and his wife Linda to design Bellecour's new spaces and packaging, drawing on influences from French culture while balancing intimacy and function. Stay tuned for a complete look at Bellecour's return in the next issue of Shea Ink.



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