

02  
**baccarat and bingo**  
Mystic Lake Casino Hotel

10  
**tacos, tacos, tacos**  
Centro Roseville

# shea ink

## Boketto







# MYSTIC LAKE CASINO HOTEL

## THE VIBE

Experiential rooms for memorable gaming at Minnesota's largest casino

## THE RESULT

A luxurious, upscale space to play Baccarat and a separate Bingo area with integrated technology and high-energy atmosphere

## THE HIGHLIGHTS:

- Customizable lighting technology in the Bingo room to transition from clean overhead lighting to rapid changing colored lighting for cosmic bingo events
- Brightly patterned, colorful seating and carpet for a high-energy bingo atmosphere
- Opulent lighting and sleek divider screens add to the luxe feel of the Baccarat room
- Cool tones throughout the Baccarat room with pops of red create a daring contrast

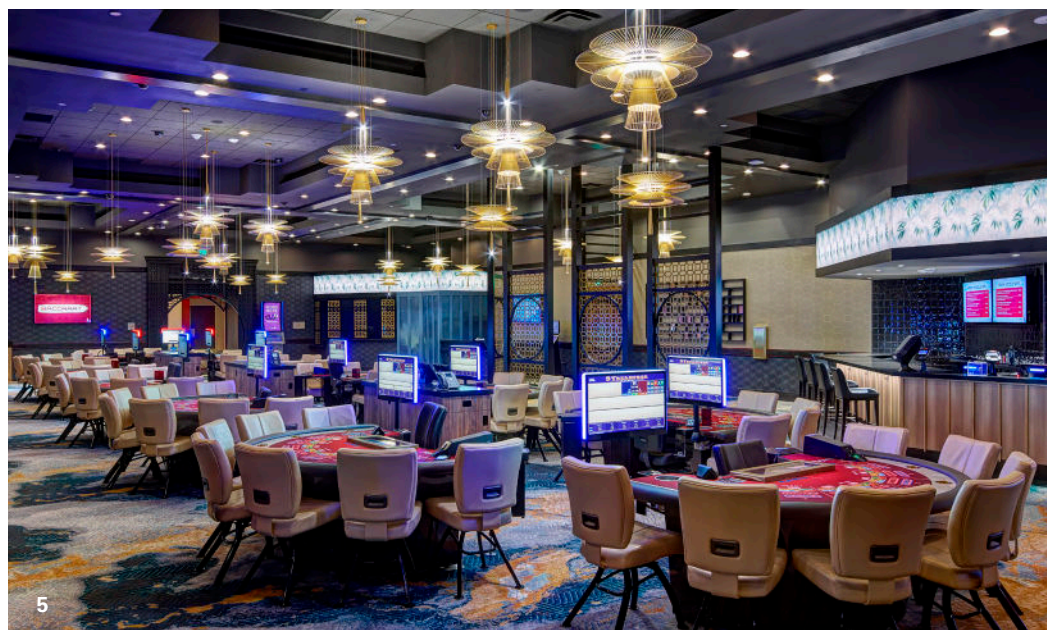
## Gallery Tour

1-3 Bingo

4-6 Baccarat











1



2



3

## GRAY FOX AT DAYTON'S PROJECT

### THE VIBE

A locally owned, skyway coffee shop in downtown Minneapolis

### THE RESULT

A comfortable space that invites guests to linger and enjoy their coffee, bringing a new energy to Dayton's Project as the building's first permanent retail tenant

### THE HIGHLIGHTS:

- Decorative light fixtures and varied lounge seating with a midcentury modern design
- Design details nodding to the brand: a unique fox wallcovering and foxtails on the counter divider
- Varied zones for different experiences: lounging, working, gathering in small or large groups, etc.
- Eye catching signage and efficient wayfinding for a welcoming customer experience

### Gallery Tour

- 1 Skyway Level Space
- 2 Ordering Counter
- 3 Lounge Seating





# CAMP SMILE MAPLE GROVE

## THE VIBE

An engaging pediatric dental office in Maple Grove, the fourth location for Camp Smile

## THE RESULT

Creative materials and an imaginative waiting area that appeal to both young patients and their parents, making the experience anything but dull

## THE HIGHLIGHTS:

- Waiting area playset designed to look like a yellow, retro Volkswagen van
- Camp Smile brand elements: skateboard tiles, folding stadium seats, neon signs and paint can lids
- A relaxing, cool-toned color palette with pops of color and patterned wallcoverings
- Consultation rooms and exam stations that are welcoming and comfortable for young patients

## Gallery Tour

- 1 Waiting Area
- 2 Exam Stations
- 3 Reception







# BOKETTO

## THE VIBE

An unexpected, destination steakhouse in St. Louis Park, a Twin Cities suburb

## THE RESULT

A meticulously curated style that pulls influences from Japanese design and minimalist aesthetic, yet every detail has been amped up to evoke a lively and enticing experience

## THE HIGHLIGHTS:

- A sea of Mediterranean blue dining chairs and booths, nodding to the menu's Asian-Mediterranean fusion of offerings
- Booths have a white, marble ledge matching the bar countertop and the DJ booth integrated into the edge of the dining room
- Feature dining in the back of the room brings in a pop of red and is backed by an intricate wall of walnut wood paneling with glowing circle cutouts lined with mirrors and a textured, floral wallcovering
- Warm, radiant glows run throughout the restaurant paired with artistic pendant, chandelier and sconce lighting fixtures

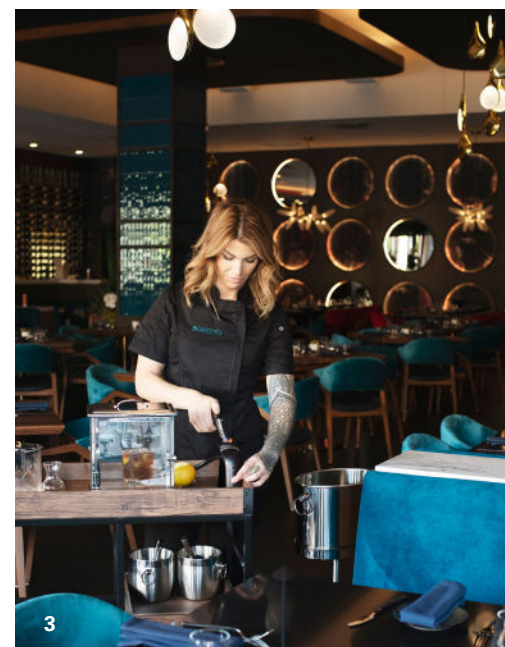
## Gallery Tour

- 1 Private Dining
- 2 Featured Dining
- 3,4 Dining Room
- 5 DJ Booth

1



2



3









1

# MYRTLE'S FUR VAULT + COCKTAIL BAR

## THE VIBE

A downtown Sioux Falls cocktail and wine bar in a historic 1934 building

## THE RESULT

A feature bar and jewel-toned, green banquettes popping against warm woods set the tone for an upscale yet approachable experience

## THE HIGHLIGHTS:

- Shea-designed logo and branding that pays tribute to Owner Stacy Newcomb's grandmother, Myrtle, as well as the building's history as a fur vault
- Exposed brick walls and wood ceiling beams maintain the historic charm of the building
- Elevated, plush banquettes custom produced and installed through SheaMakes add a modern touch
- Feature bar with a stunning granite countertop and unique, arched backbar shelving

## Gallery Tour

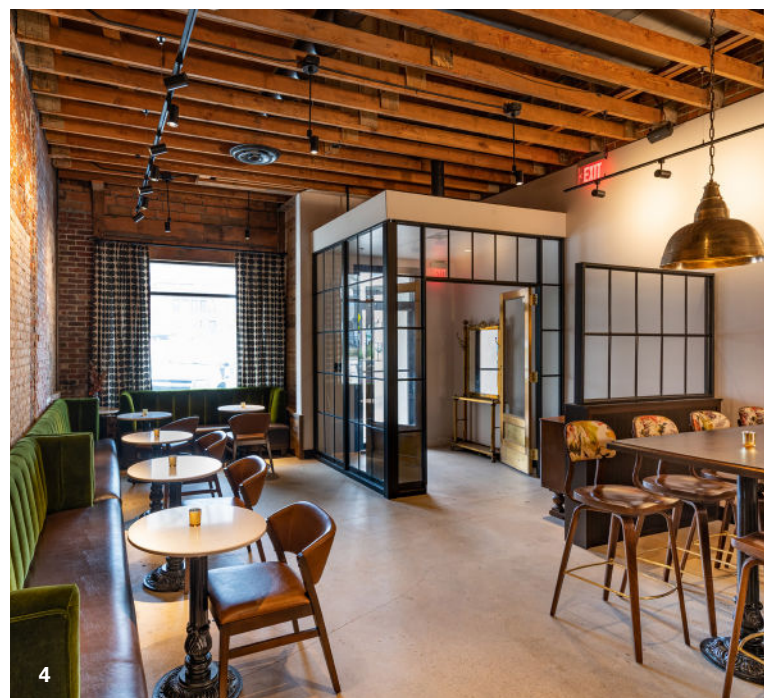
- 1 Storefront and Branding
- 2 Bar
- 3,4 Dining Rooms



2



3



4





## FRANCIS BURGER JOINT EAST LAKE

### THE VIBE

A dynamic second location for the growing restaurant brand serving innovative, vegan burgers and fare

### THE RESULT

Black, white, pink and red boldly fill the space bringing the Francis brand to life in Minneapolis' Longfellow neighborhood

### THE HIGHLIGHTS:

- Booths and banquette seating in Francis' baby pink brand color
- Black and white murals depicting burger characters in a retro-cartoon style
- Pops of the brand's secondary red color brought in by painting select overhead trusses and HVAC ducts
- A black and pink painted storefront, including pink overhead lights

### Gallery Tour

1,3 Dining Room

2 Bar



# CENTRO ROSEVILLE

## THE VIBE

A vibrant, fourth location for Centro, and the restaurant group's first venture outside of the Twin Cities and into a suburban market

## THE RESULT

Bright furniture, custom décor and colorful murals — inside and out — create the bold Centro atmosphere taco lovers have come to know with unique features tailored to the new location

## THE HIGHLIGHTS:

- Custom details: screen-printed table tops, terracotta discs lining the bathroom corridor and bold murals
- Signature Centro elements, including a reclaimed window overbar, pink walls and a custom cross stitch art piece
- Lively patio with string lights, disco balls, bright furniture and lush plants
- An colorful exterior that doubles as a billboard for the restaurant

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## Gallery Tour

- 1 Exterior
- 2,3 Dining Rooms & Bar
- 4 Patio
- 5 SheaMakes custom table



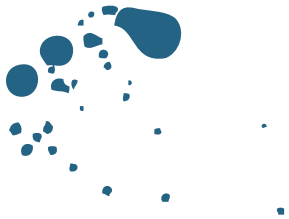




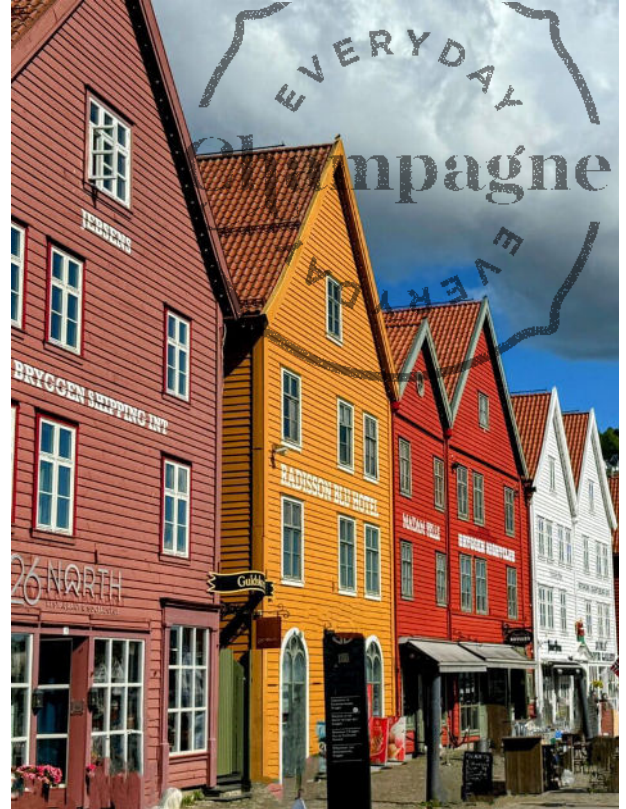




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**The Steel District** The new Sioux Falls development features three lively new restaurants from our client team, headed by Josh Thoma: Big Sioux Burger, Dahlia Kitchen + Bar and Ironwood Steakhouse. We're proud to have partnered on the design and brand identity for all three, as well as furniture and décor from SheaMakes, and we look forward to showcasing them in our summer issue of Shea Ink.



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