

05
destination: dinner
SSP America Airport Dining

06
key in on the details
Schmitt Music

shea
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Butcher & the Boar






BUTCHER & THE BOAR

If you're going to revive a beloved former restaurant like Butcher & the Boar, every detail, big and small, matters. Jester Concepts partnered with Shea to reimagine Butcher & the Boar in a new location with a new vision for the next generation, while subtly tying to the award-winning original.

Shea designed the original Butcher & the Boar in 2012, and it quickly became one of Minneapolis' most well-loved restaurants. After a pandemic closure, Jester Concepts recognized the importance of the restaurant to the city's dining scene and decided to bring it back in Minneapolis' North Loop. The challenge was to erase the building's former life as an office and create a space worthy of Butcher & the Boar 2.0. The corner entrance is unrecognizable from before and is now a beacon in the neighborhood. The large interior was strategically zoned into several distinct dining areas, a prominent bar, three unique private dining rooms and Char Bar, the new whiskey bar concept nested inside.

A French boar's head proudly anchors the bar, and there's no shortage of other compelling details throughout the restaurant. Fields of incandescent lights are suspended over the dining room, tufted booths and banquettes of leather, velvet and other rich materials fill the floor and a framed panel of carved wood displays a sword-wielding man riding a boar near the entrance. Even the original penny floor makes a special appearance in the corridor down to the individually designed restrooms. And those are just a few of the easily spotted details, many more are waiting to be discovered. Char Bar has its own style, carrying over the mood from Butcher & the Boar but with custom lights, a luggage wall installation and charred flooring. 








ocean of the mountains

999 17th St | Denver, CO | 801fish.com


801 FISH

Denver may be known for its mountain views, but now residents and visitors have the opportunity to experience the ocean (or at least as close as it gets that far inland). In Shea's ongoing partnership with 801 Restaurant Group, we brought 801 Fish to Downtown Denver. Stepping into the restaurant, guests are transported to an underwater scene with fish and sea creature art on the walls and tiled into the flooring. Giant copper fish scales adorn the bar, and a life-size tuna is suspended from the ceiling. Custom, hand-blown glass light fixtures appear like bubbles floating through the air and a pinstripe, wood floor adds the final touch to the space. The underwater decor adds a unique element to the seafood restaurant and bar, yet the space still maintains an overall feel as elegantly casual.

Shea and 801 Restaurant Group are continuing to partner on a variety of 801 restaurant concepts across the country, including bringing an 801 Fish to Downtown Minneapolis. 

SSP AMERICA

Translating brands and experiences into small, sometimes interestingly shaped spaces in an airport concourse is a challenge that calls for creative solutions. That's where Shea comes in. In an ongoing partnership with SSP America, Shea has brought destination-worthy restaurants to airports across the country, with even more coming soon.

Shea's designs provide travelers the opportunity to connect to the styles and flavors of the city they're in even when they're unable to leave the airport. Our team has designed spaces in MSP, DEN, SFO, JFK, ORD, TPA, MIA and more over the years, and a couple of recent highlights include openings with SSP America in New York's LaGuardia Airport and in Indianapolis Airport. We introduced local brands including Hunt & Fish Grill, Spirit & Bell, Mi Casa and more to LGA's new Terminal B. And in IND, projects included expanding Harry & Izzy's and designing The Farmer's Market for Indiana Grown members to showcase locally grown ingredients in the featured menu of seasonal dishes. 






SCHMITT MUSIC

After celebrating 125 years as a family-owned and operated company, Schmitt Music was ready to embrace the next generation of their business – actually, the 5th generation. Peter Schmitt and the 5th generation leadership team at Schmitt Music partnered with Shea to design a new flagship store and redesign their logo and branding to have a fresh look worthy of their historical success.

The renovated building was previously home to corporate offices, and after a Shea transformation, it now houses flagship retail operations for Schmitt Music with an expansive showroom, six individual instrument galleries, lesson rooms and a 100-seat concert hall. The new, expansive space allows Schmitt Music to set their music retail business apart from competitors by creating a one-stop-shop for everyone from professional musicians to hobbyists.

The individual galleries, found along the perimeter of the show floor, allow for specialty repair, retail and expertise to be housed in a single space for that instrument. Each gallery has its own unique storefront and interior style reflective of the instruments it holds; a wall of trumpets makes up the storefront for The Brass Shop, The Sax Shop has a jazz club vibe with a tufted leather booth and photos of jazz legends and the glass pieces hanging from the chandeliers in The Flute Gallery are shaped like flute keys. The overall look of Schmitt Music is sleek and modern, featuring a large treble clef flooring detail leading from the entrance and wrapping around the front desk and warmth from repetitive use of wood slats. 





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PIZZA NOVARA Nova Restaurant Group, a long-term Shea partner, introduced a new concept with fresh, Italian-inspired, wood grilled pizzas to an area where it was much-needed between Mall of America and MSP airport in Bloomington. Pizza Novara debuted with a bright, modern look featuring white tile and walls with pops of fun colors in the banquette covers, light fixtures and signage. A custom table with a lazy-Susan topper can be found in the corner, perfect for groups that want to try a slice of everything.



8170 26th Ave S | Bloomington, MN | pizzanovara.com/

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